



PGConf.Brasil 2019

August 1-3, em São Paulo - SP

• Sponsorship Opportunities •



PGConf is a world-class conference that builds on the efforts of professionals and enthusiasts to expand the PostgreSQL community, enabling participants to develop new knowledge through lectures and trainings.

PGConf.Brasil is a renewal from the existing branches in the brazilian community, in favor of aligning with the conferences of the rest of the world.



PGConf.Brasil

De 10 a 14 de Julho de 2017

In 2017, **PGConf.Brasil** was online and brought together, in a week of lectures, well-known professionals, willing to bring high quality content to PostgreSQL users and developers.

With 500 subscribers, this event started to build a network that was interested in the **PGConf.Brasil** purpose, that received an extremely positive feedback.

 **PGConf.Brasil 2018****3 e 4'AGO'18 @SãoPaulo**

PGConf.Brasil 2018 took place on August 3 and 4, in São Paulo - SP. There were more than 45 lectures (among tutorials, talks and lightning talks) distributed during the two-day event, which involved close to 300 people at Century Paulista Hotel.

With a very diversified schedule, **PGConf.Brasil 2018** had 4 rooms available to the participants, who could choose the lectures of their interest. In 3 rooms, we had all levels of lectures. The fourth room was reserved for tutorials, coach clinic and open space.



Age average:

35

Years of working
with IT:

14



Participants By State:

SP - 30,5%

SC - 11,9%

ES - 11,9%

PR - 10,6%

DF - 8,6%

RS - 7,9%

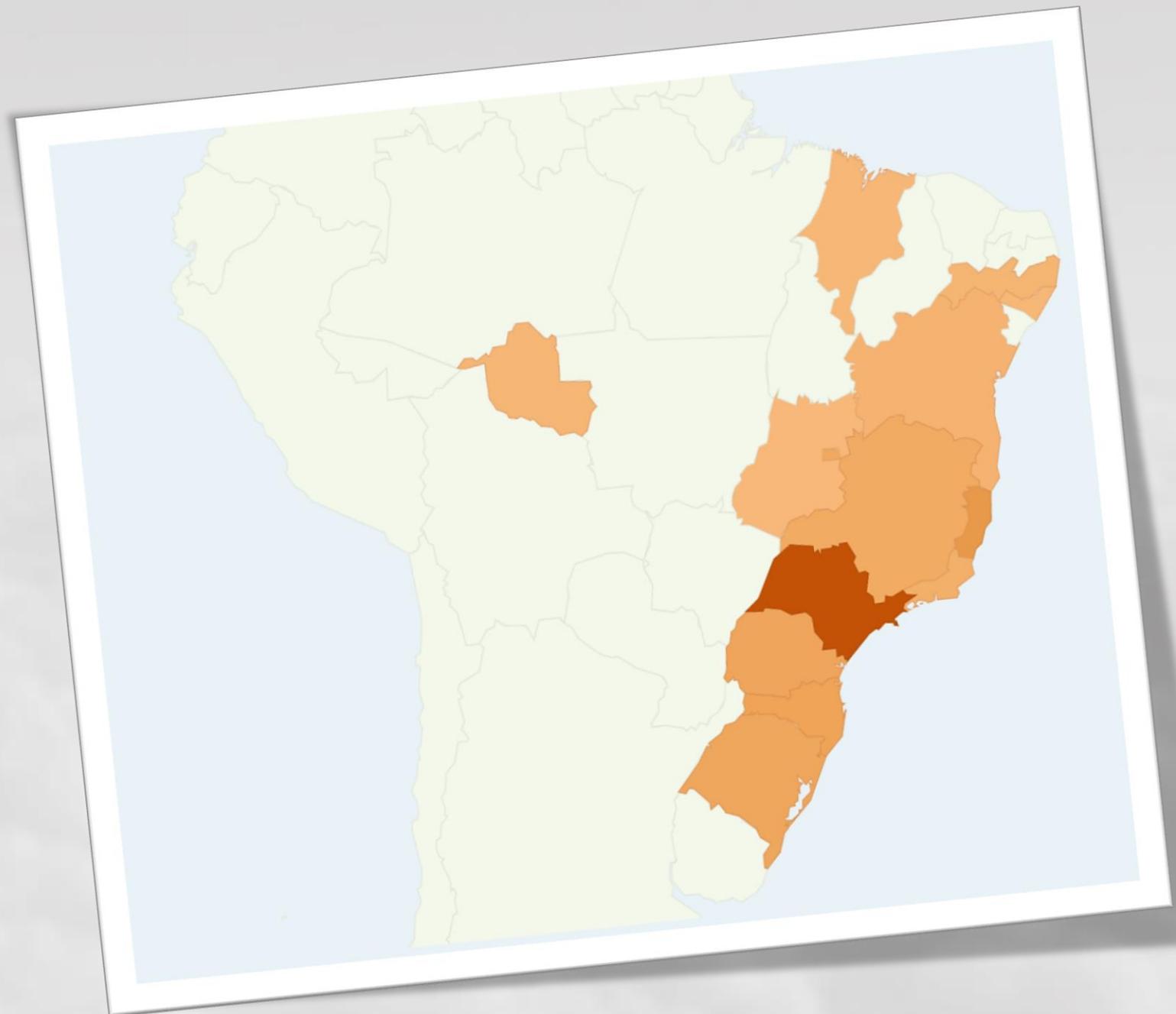
MG - 6,6%

And:

RO, RJ, BA, AM,

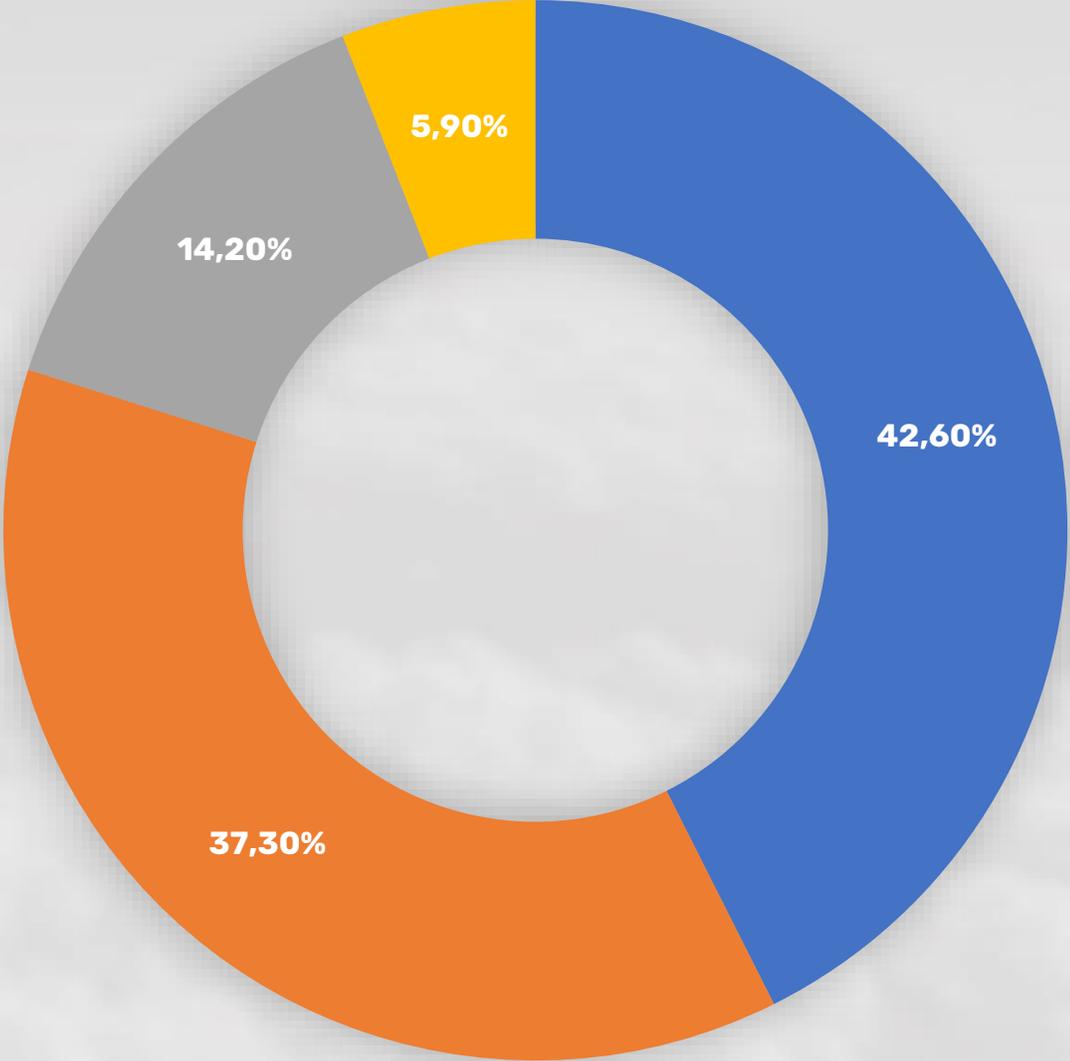
TO, CE, PE, MA, GO...

Also Paraguay and US!



Registration Categories:

- Normal
- Empresa
- Estudante
- Governo



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Observing the feedback made at the end of PGConf.Brasil 2018, we want to keep formula and improve the event in 2019. PGConf.Brasil 2019 will take place at the same time and in the same hotel (Century Paulista).

The expectation is 400 people, including developers, database administrators, systems administrators, students, IT managers and business managers.



PGConf.Brasil 2019

EVENT PLANNING

TALKS | TUTORIALS | LIGHTNING TALKS

AUGUST 2-3

+ 1 DAY FOR WORKSHOPS

AUGUST 1

The logo for PGConf.Brasil 2019 features a stylized white elephant head icon on the left, followed by the text "PGConf.Brasil 2019" in a bold, white, sans-serif font. The background is a dark blue gradient with a pattern of white, fluffy clouds.

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TOPICS

The conference will cover a wide range of topics involving PostgreSQL such as: server administration, best practices, security, case studies, replication solutions, high availability, high performance, and migration techniques.

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SPONSORSHIP

In order to value the participation of companies in support of the event, 5 levels were defined. Each level provides a number of advantages to the sponsors and establishes the corresponding counterpart.

Sponsors will have access to the mailing, business' promotional material in the conference packs for registered attendees, 20% discount on the registration, and business' logo on the website, posters and banners.

OPPORTUNITIES	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Maximum number of sponsors	∞	20	10	3	2
Number of VIP registrations ¹	1	2	3	5	10
Giveaway sweepstakes on stage	0	0	1	2	4
Posts on the oficial social media ²	0	1	1	2	4
Desk in the exhibitors area ³					
60 minutes keynote talk ⁴					
60 minutes keynote talk in the main room ⁴					
Banner in each room ⁵					
Representative at the opening session ⁶					
Business' logo size⁷	1/2u	2/3u	3/4u	1u	3/2u
Amount (in US\$)⁸	1250	2500	5000	10000	20000

1. A VIP registration includes:
 - 2-day registration;
 - Official PGConf.Brasil t-shirt;
 - Happy hour participation;
 - Lunch with non-alcoholic beverage in hotel restaurant.
2. Posts in the oficial social media (Facebook and Twitter);
3. The exhibitors area holds up to 10 stands, which will be occupied according to the level (diamond, platinum and gold) and at the same level according to the sponsorship date limited to 45 days before the conference. The booth should be no more than 2.5m. The organization offers a table with towel, 2 chairs and electricity. Sponsors are responsible to assembly their area and must be held one day before the conference during business hours;
4. The keynote talk must be technical, non-comercial and must be approved by program committee in advance, obeying the same CFP criteria;
5. Banner must be up to 1.5m (W) x 2.0m (H) and be sent one week before the conference;
6. Representative in the opening session has a 5-minute speech;
7. Business logo will be displayed on the oficial website, banners, badges, and certificates. Any other print material may or may not include business logo according to organizer's decision;
8. Payment must be made up to 30 days prior to the event. Sponsors who can pay directly to the official hotel receive a 10% discount.

COMMERCIAL CONTACT

Fábio Telles

telles@timbira.com.br

+55 11 97116-2569



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www.pgconf.com.br